

VIDEO ROUNDTABLES

We have gone beyond the traditional Roundtable; we provide video coverage of the discussion and use our unparalleled market understanding and strong network to source the best guests.

With people increasingly consuming media in different ways, it's important to make your message as accessible and engaging as possible.

Below is a brief overview of our offering, which can be tailored to fit your requirements.

IN-PERSON ROUNDTABLE

- Source the participants
- Curate the content
- Source the venue and suppliers
- Chair the discussion
- Supply a reporter to sit-in
- Produce video and photography of the event
- Promote the video via our newsletter, website, social media channels and YouTube
- Full analytics report

COST: £5,000+VAT / FROM £7,000+VAT ON LOCATION



VIRTUAL ROUNDTABLE

- Source the participants
- Curate the content
- Chair the discussion
- Supply a reporter to sit-in
- Hosted via Zoom
- Record and edit video of the event
- Promote the video via our newsletter, website, social media and YouTube
- Can include a site visit or location shoot for complimentary additional footage
- Full Analytics report

COST: £4,000+VAT



To discuss how we can help deliver your video roundtable, contact:

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