

From interviews with your staff, clients and contacts on your stand; an event diary video series with key members of your team, videos of your panel discussions to a walk-around video commentary interview.

## EXHIBITION VIDEO

Maximise your plan for MIPIM, CREtech, Expo Real and other industry events, with our fully produced videos that you can continue to share once the event is over.

We can capture your launches, announcements and events, and create captivating material distributed online and through social media during and after the event.

### An example package could include:

- **Interviews** with key members of staff on your stand
- Video of a **panel discussion** with two to three key players
- Branded **vox pops** with event delegates including your team

### All videos will be:

- Published on PlaceTech website
- Sent to 7,000+ subscribers via PlaceTech Weekly
- Promoted via social media
- Uploaded to PlaceTech YouTube channel

**COST:** Dependant on requirement

## VIDEO EDITORIAL CONTENT

For a small additional fee, we can take your comment piece on PlaceTech to the next level.

Rather than traditional written market commentary, we can produce an engaging video interview with a key member of your staff.

The video comment piece will be published on the website, on the PlaceTech Weekly, amplified through social media, YouTube and will remain available online on PlaceTech's video page.

**COST:** £1,500+VAT



To discuss how we can help deliver your video roundtable, contact:

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