

PlaceTech.



MIPIM WEEK SPONSORSHIP

12 – 15 MARCH 2019

PlaceTech has secured **official partnership** status with ReedMIDEM, organiser of global property events MIPIM and MIPIM UK.

Currently the only proptech news organisation with such an agreement, PlaceTech is keen to offer one business the opportunity to promote its brand and opinion throughout MIPIM via a number of different PlaceTech channels.

PlaceTech has more than 11,000 unique website readers a month, with readership peaking during the MIPIM and MIPIM UK weeks. Our weekly newsletter goes out to more than 9,000 subscribers.

The below represents several opportunities for a business to target our readers during one of the busiest weeks of readership and align your brand to the world's leading property event through the leading proptech news and events platform for the built environment sector.

**MIPIM Week Sponsorship
12 - 15 March 2019**



INCLUDES

Editorial Association
Advertising
Content Marketing

- 'In association with' alignment to every editorial report on placetech.net for the duration of MIPIM
- 'In association with' alignment to any MIPIM-related follow-up editorial
- Unique branded button advert on placetech.net aligned with the MIPIM logo
- A month of website banner advertising on placetech.net during March
- A branded advertorial piece (700 words) on placetech.net including links and images in March 2019. This will be sent out via the newsletter to our 9,000 subscribers

Cost: £5,000+VAT